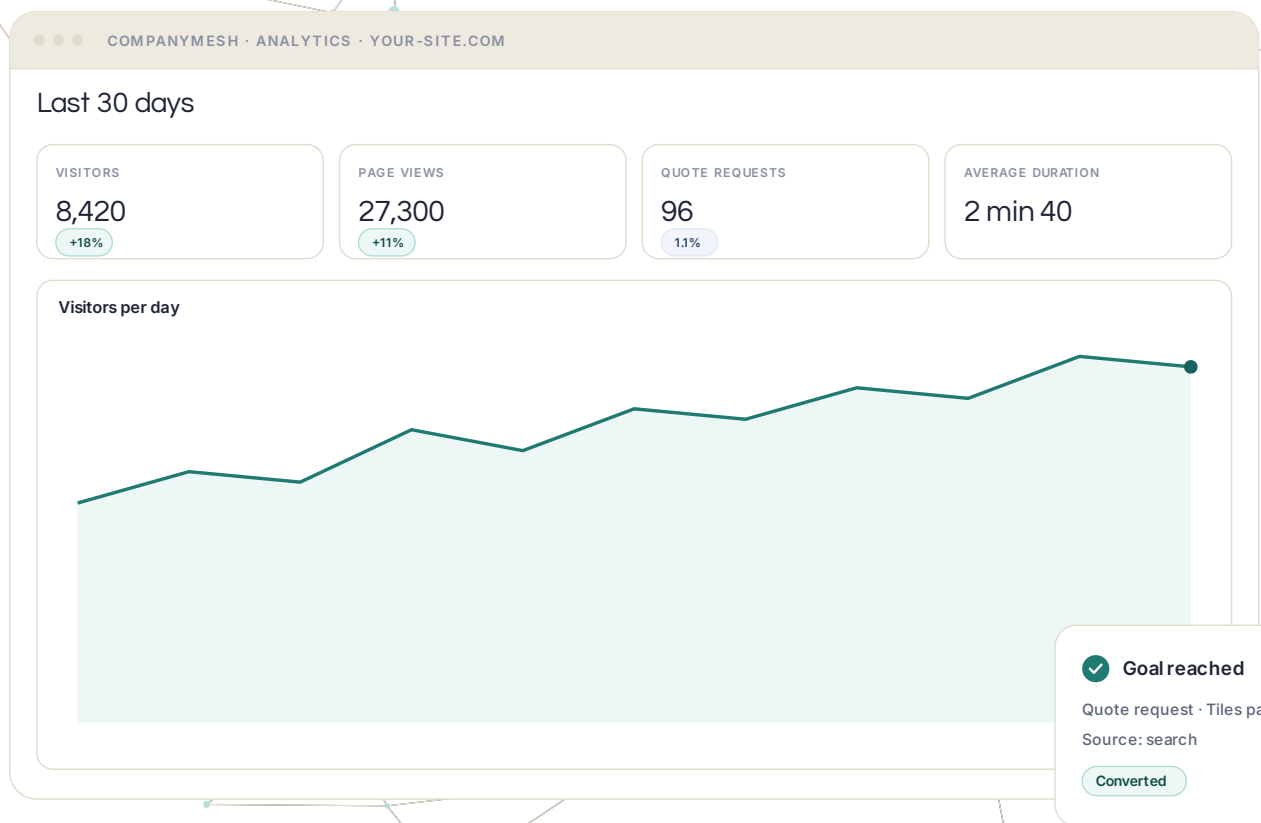


Sovereign web analytics

Understand your visitors without giving away your data.



Understand your visitors without giving away your data.

Knowing where your visitors come from and what makes them convert is essential, but mainstream tools exploit your data. The Analytics module measures traffic on your websites on infrastructure you control, respects privacy, and links those figures to your sales results.

Data that belongs to you

Statistics on your own infrastructure, at your host.

Privacy respected

Lightweight tracking, no advertising profiling.

Figures that matter

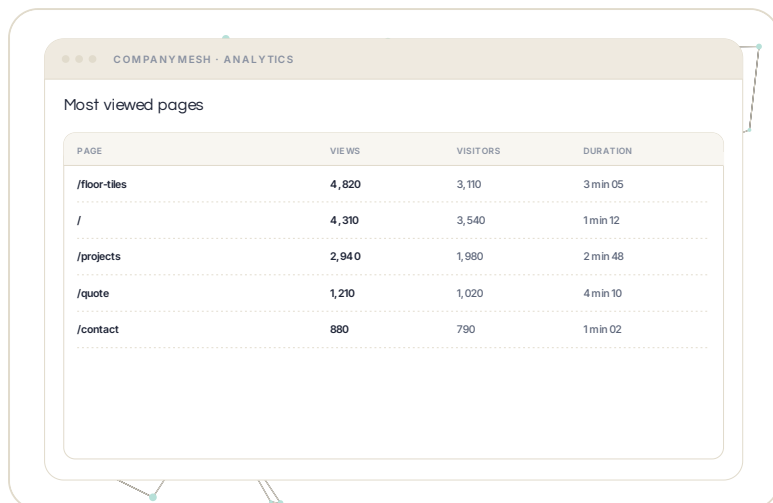
Page views, sources, conversions, in plain language.

A link to sales

Visits connected to enquiries and customers.

In this module

- 1 Traffic made clear
- 2 Traffic sources
- 3 Goals and conversions
- 4 Privacy first
- 5 Shared reports



1 Traffic made clear

The essentials, no jargon.

Visitors, page views, time on site, devices and countries appear on a readable dashboard, in real time or over the period of your choice.

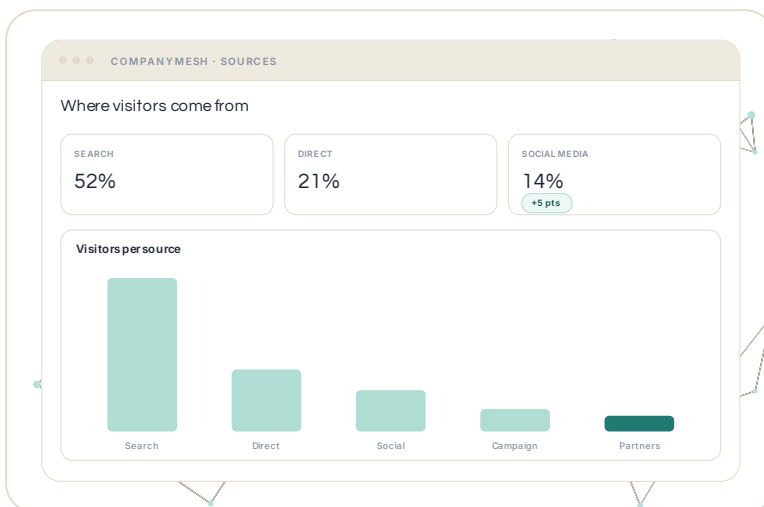
What it enables

- Visitors and page views
- Most-viewed pages
- Devices and countries
- Real time

2 Traffic sources

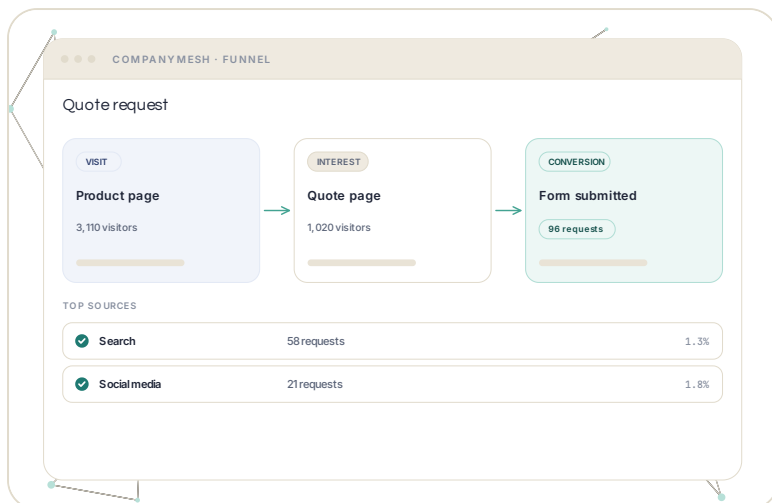
Where your visitors come from.

Search engines, social networks, campaigns, partner sites: every source is measured, with campaign parameter tracking.



What it enables

- Sources and referrers
- Campaign tracking
- Period comparison
- Landing pages



3 Goals and conversions

What drives enquiries.

Define your goals (form submitted, appointment booked) and track their conversion rate by source and by page.

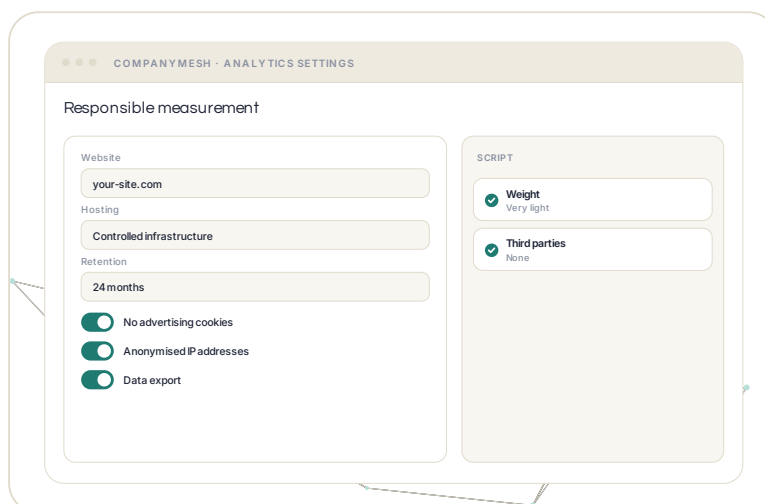
What it enables

- Custom goals
- Conversion rates
- Simple funnels
- Custom events

4 Privacy first

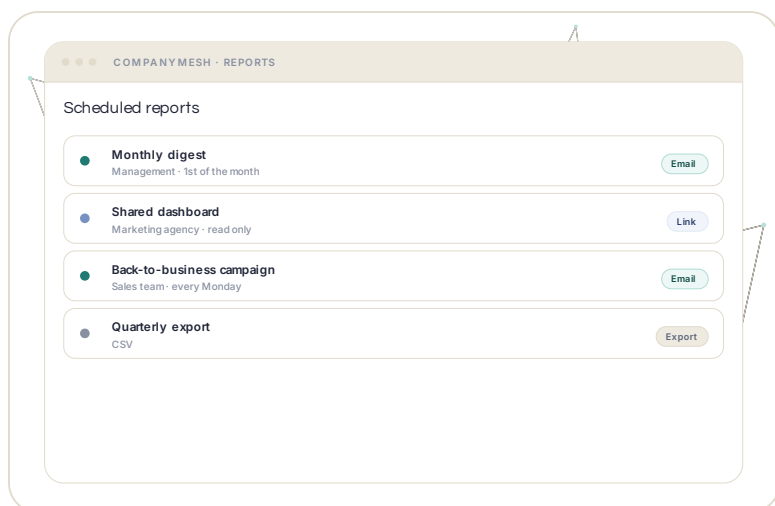
Lean, responsible measurement.

Tracking is lightweight, with no advertising cookies and no data resale, and runs on your own infrastructure. Your data stays yours.



What it enables

- No advertising profiling
- On your own hosting
- Lightweight script
- Exportable data



5 Shared reports

The right figures for the right people.

Share a dashboard with a customer or a team, and receive regular summaries by email.

What it enables

- Shared dashboards
- Email summaries
- Linked to the customer project
- Data export

TAILORED

Adapted to your business

Websites, key pages, conversion goals (quote request, appointment booking, download), reports shared with your customers or your teams: together we decide what's worth measuring.

This module never arrives alone

We install it, tune it to your rules and train your teams. And when part of your trade fits no box, we build it.

01

A workshop per profile

At least an hour with every job concerned, to set the screens against real working days.

02

The missing module

A need nobody covers becomes a real module, designed for you and maintained like the rest.

03

Tuning as you go

One more field, one less step, an automation: the tool is adjusted while you use it.

CONNECTORS

Available integrations

Compatible with the tools you already use:

Websites

WordPress

WooCommerce

Shopify

Any website

Add-ons

Google Search Console

Google Analytics (side by side)

Non-exhaustive list: other tools can be connected to suit your needs.

Works with

`auto.web` Connected website

`crm.leads` Prospecting & lead capture

`crm.marketing` Marketing & campaigns

`ops.dashboard` Dashboards & search

Let's talk about your future tool

Tailored demo, by appointment.

companymesh.eu
simon@devlooper.io
+32 490 46 81 17